

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 17.48
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME FOLI/B NELSON/C/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187708 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 17.48

REP: REVISION 10/15
 PGM CHANGE LN'S 11-13 AND 26-29
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

10/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	NZ		1000A-1030A	30		\$160.00	10/16	10/19	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
PROGRAM : NEWS CON COM1 : NEWS												
12	NZ		1000A-1030A	30		\$160.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CON COM1 : NEWS												
13	NZ		1100A-1200N	30		\$160.00	10/16	10/19	4		TU-F	4
PROGRAM : DAYTIME CON COM1 : DAYTIME												

NOV 01 2012

10/16/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26	NZ		700P-730P	30		\$1,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												

27	NZ		700P-730P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												

28	NZ		730P-800P	30		\$1,000.00	10/16	10/19	4		TU-F	4
PROGRAM : ET												
CON COM1: ET												

29	NZ		730P-800P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : ET												
CON COM1: ET												

OCT/12 60360.00

CONTRACT TOTAL 60360.00

TOTAL SPOTS 89

MARKET TOTALS \$322,312

WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%

WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT15/12 08.52
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
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93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

SALES PRSN WA-- MEGHAN MCGARR (H)

CLASS: NAT'L. LOCAL REGIONAL

DATE OCT15/12 08.52

CON CM BILL NELSON FOR SENATE

55

AGENCY ADVERTISER CODE = AGENCY EST# = 473
AGENCY PRODUCT CODE =

4

24

REP HEADLINE# 2197703 TRF# E:120018
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT15/12 08.52
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		530A-600A	30		\$470.00	10/16	10/19	4		TU-F	4
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												
14	R		530A-600A	30		\$470.00	10/22	10/22	1		MON	1
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												
15	R		900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
16	R		900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
17	R		1000A-1030A	30		\$160.00	10/16	10/19	4		TU-F	4
PROGRAM : DAYTIME NEWS												
CON COM1: DAYTIME NEWS												
18	R		1000A-1030A	30		\$160.00	10/22	10/22	1		MON	1
PROGRAM : DAYTIME NEWS												
CON COM1: DAYTIME NEWS												
19	R		1100A-1200N	30		\$160.00	10/16	10/19	4		TU-F	4
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
20	R		1200N-100P	30		\$380.00	10/17	10/19	3		W-F	3
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
21	R		1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

Daytime

REP HEADLINE# 6187708 TRF# E:120628
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 08.52
 *** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/16	10/19	4		TU-F	4
17	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/22	10/22	1		MON	1
18	R		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4
19	R		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
20	RS		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$5,000.00	10/17	10/19	0		W,F	0
21	RS		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$5,000.00	10/22	10/22	0		MON	0
22	R		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$3,400.00	10/21	10/21	1		SUN	1
23	R		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU,TH-F	3
24	R		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1

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CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT15/12 08.52
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓		R	1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$400.00	10/16	10/19	4		TU-F	4
✓		R	1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$400.00	10/22	10/22	1		MON	1
✓		R	1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$150.00	10/20	10/20	1		SAT	1
✓		S	600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$700.00	10/20	10/20	0		SAT	0
✓		R	700P-800P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$650.00	10/20	10/20	1		SAT	1
✓		R	800A-900A PROGRAM : SAT ET CON COM1: SAT ET	30		\$1,100.00	10/21	10/21	1		SUN	1
✓		R	1200N-100P PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$150.00	10/21	10/21	1		SUN	1
✓		S	600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS	30		\$750.00	10/21	10/21	0		SUN	0
✓		R	630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$5,000.00	10/21	10/21	0		SUN	0

REP HEADLINE: REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED KEY #1 \$\$\$

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 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			60360.00									

CONTRACT TOTAL 60360.00
 TOTAL SPOTS 89

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:		Client/Product/Estimate:	1/1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
45	Sun 630p ET / 530p CT NBC Nightly News	03		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Abar Hutton Media
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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 60360	Campaign Ref: E:120628165
Buyer: FL	Client/Product/Estimate: . / . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
49	M-F 5a News ..TWTF..	06		30 Comme	Closed PR Nbr of Spots	1	1	
51	M-F 530a News ..TWTF..	06		30 Comme	Closed PR Nbr of Spots	1	1	
52	M-F 530a News M.....	06		30 Comme	Closed PR Nbr of Spots	4	4	
53	M-F 6a News ..WTF..	03	700	30 Comme	Closed PR Nbr of Spots	1	1	2100
54	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
55	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
56	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
62	M-F 12p Today Show III ..WTF..	06		30 Comme	Nbr of Spots Closed PR	2	2	
68	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
69	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
Weekly Totals:					Total Spots(Ord Spots)	75	14	89
					Closed PR	30	7	37

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	...	Client/Product/Estimate:	. / .476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
70	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots 4		4	4800
71	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots 1		1	1200
73	M-F 630p ET / 530p CT NBC Nightly News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
74	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4		4	4000
75	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
76	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4		4	4000
77	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
78	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots Closed PR	1	1	
79	M-Su 11p News ..WT.S.	03	1250	30 Comme	Nbr of Spots 3		3	3750
80	M-Su Late News Late Run	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	1/1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
81	M-F 1135p ET / 1035p CT Tonight Show T.T.F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
82	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
83	M-F 1237a ET / 1137p CT Late Night TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
84	M-F 1237a ET / 1137p CT Late Night M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
85	Sat 7a Today ShowS	03		30 Comme	Nbr of Spots	1	1	
86	Sat 9a NewsS	03		30 Comme	Nbr of Spots	1	1	
90	Sun 9a NewsS	03		30 Comme	Nbr of Spots	1	1	
94	M-F 5a News TWTF..	03		30 Comme	Nbr of Spots	4	4	
95	M-F 5a News M.....	03		30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	1/1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
96	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	4	1880
97	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	470
98	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots	4	4	4160
99	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots	1	1	1040
100	M-F 10a News TWTF..	03	160	30 Comme	Nbr of Spots	4	4	640
101	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots	1	1	160
102	M-F 11a Daytime TWTF..	03	160	30 Comme	Nbr of Spots	4	4	640
103	M-F 12p Today Show III ..WTF..	01	360	30 Comme	Nbr of Spots	3	3	1140
104	M-F 12p Today Show III M.....	01	360	30 Comme	Nbr of Spots	1	1	360
105	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



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PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	. / . / 476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est/PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
106	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots	1	1	250
107	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
108	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
109	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
110	M-F 1135p ET / 1035p CT Tonight Show .T.TF..	03	650	30 Comme	Nbr of Spots	3	3	1950
111	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
112	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
113	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
114	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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Submission Number 808 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 60360	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: . / . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
115	Sat 7p Entertainment TonightS.	03	650	30 Comme	1		1	650
116	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
117	Sun 12p NewsS	03	150	30 Comme	1		1	150
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	750.00	No Makegood / Credit	0000000000	E:120628155
12	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628155
13	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/10, 10/16	0000168004	E:120628155
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16	0000167930	E:120628155
27	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	43 (11/06, 10/22, 11/06, 11/12	0000167931	E:120628155
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628155
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628155
45	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	3,000.00	No Makegood / Credit	0000000000	E:120628155
49	M-F 5a News	:30 Commercial	10/15/12	Closed Pre Emption	75.00	No Makegood / Credit	0000000000	E:120628155
51	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120628155
52	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120628155

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
62	M-F 12p Today Show III	:30 Commercial	10/15/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120628155
73	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120628155
78	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120628155
81	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628155
82	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628155
83	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Closed Pre Emption	400.00	No Makegood / Credit	0000000000	E:120628155
84	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/22/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:120628155

Grand Totals

Totals		10/15	10/22
Spots	89	75	14
Cost	60360	51460	8900

Grand Totals:

Spots:	89
Gross Total:	60,360.00
Commission:	9,054.00
Net Total:	51,306.00

REP HEADLINE# 6187708
\$\$\$ WIDE UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 12.19
*** WFLA-TV ***

ADV # _____ ADV. NAME FOLI/B NELSON/D/SEN/FL
AGY # _____ AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6187708

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG23/12 12.19

REP: **REVISION**
ALL RATES CHANGED
NEW TOTAL \$56,220 @95X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

444: 4700

2011/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	R		500A-530A	30		\$75.00	10/16	10/19	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 473												
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
2	R		500A-530A	30		\$75.00	10/22	10/22	1		MON	1
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
3	R		530A-600A	30		\$125.00	10/16	10/19	4		TU-F	4
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												

9/13/12 FCC (S)

REP HEADLINE# C187708
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.19
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A PROGRAM : 530AM NEWS CON COM1 : 530AM NEWS	30		\$125.00	10/22	10/22	1		MON	1
5	R		600A-700A PROGRAM : 6AM NEWS CON COM1 : 6AM NEWS	30		\$700.00	10/17	10/19	3		W-F	3
6	R		600A-700A PROGRAM : 6AM NEWS CON COM1 : 6AM NEWS	30		\$700.00	10/22	10/22	1		MON	1
7	R		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/16	10/19	4		TU-F	4
8	R		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
9	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$550.00	10/16	10/19	4		TU-F	4
10	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
11	RT		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1 : DAYTIME	30		\$80.00	10/16	10/19	4		TU-F	4
12	RT		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1 : DAYTIME	30		\$80.00	10/22	10/22	1		MON	1

AUG23/12 12.19
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS	30		\$80.00	10/16	10/19	4		TU-F	4
14	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1 : TODAY SHOW 3	30		\$100.00	10/17	10/19	3		W-F	3
15	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1 : TODAY SHOW 3	30		\$100.00	10/22	10/22	1		MON	1
16	R		200P-300P PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY	30		\$125.00	10/16	10/19	4		TU-F	4
17	R		200P-300P PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY	30		\$125.00	10/22	10/22	1		MON	1
18	R		400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$300.00	10/16	10/19	4		TU-F	4
19	R		400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$300.00	10/22	10/22	1		MON	1
20	R		500P-530P PROGRAM : 5PM NEWS CON COM1 : 5PM NEWS	30		\$900.00	10/16	10/19	3		TU-W,F	3
21	R		530P-600P PROGRAM : 530PM NEWS CON COM1 : 530PM NEWS	30		\$900.00	10/16	10/19	3		TU,TH-F	3

REP HEADLINE# 716-700
\$\$\$ MOD# 01 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.19
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
23	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
24	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/17	10/19	2		W, F	2
25	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/22	10/22	1		MON	1
26	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/16	10/19	4		TU-F	4
27	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/22	10/22	1		MON	1
28	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	10/16	10/19	4		TU-F	4
29	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	10/22	10/22	1		MON	1
30	R		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$1,700.00	10/21	10/21	1		SUN	1

REP HEADLINE# 6187708
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES AUG23/12 12.19
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	R		1100P-1130P	30		\$1,250.00	10/17	10/21	4		W-TH, SA-SU	4
PROGRAM : 11PM NEWS CON COM1: 11PM NEWS												
32	R		1130P-1230A	30		\$325.00	10/16	10/19	3		TU, TH-F	3
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
33	R		1130P-1230A	30		\$325.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
34	R		1230A-130A	30		\$100.00	10/16	10/19	4		TU-F	4
PROGRAM : FALLON CON COM1: FALLON												
35	R		1230A-130A	30		\$100.00	10/22	10/22	1		MON	1
PROGRAM : FALLON CON COM1: FALLON												
36	R		700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY CON COM1: SAT TODAY												
37	R		900A-1000A	30		\$300.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NEWS CON COM1: SAT NEWS												
38	R		1200N-100P	30		\$75.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS												
39	R		600P-630P	30		\$700.00	10/20	10/20	1		SAT	1
PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS												

1
WFLA

1130 PM
WFLA

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		700P-800P	30		\$325.00	10/20	10/20	1		SAT	1
PROGRAM : SAT ET												
CON COM1 : SAT ET												
41	R		800A-900A	30		\$500.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1 : SUN TODAY												
42	R		900A-1000A	30		\$300.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1 : SUN NEWS												
43	R		1200N-100P	30		\$75.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1 : SUN NOON NEWS												
44	R		600P-630P	30		\$750.00	10/21	10/21	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1 : SUN 6PM NEWS												
45	R		630P-700P	30		\$2,500.00	10/21	10/21	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1 : NBC SUN NEWS												
OCT/12			56220.00									
CONTRACT TOTAL												56220.00
TOTAL SPOTS												95

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 762 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: .. / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
45	Sun 630p ET / 530p CT NBC Nightly News	03		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	55520	Campaign Ref:	E:120628155
Buyer:		Client/Product/Estimate:	1, 1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
49	M-F 5a News TWTF..	06	75	30 Comme	Closed PR Nbr of Spots	4		4	300
50	M-F 5a News M.....	06	75	30 Comme	Nbr of Spots		1	1	75
51	M-F 530a News TWTF..	06	125	30 Comme	Nbr of Spots	4		4	500
52	M-F 530a News M.....	06	125	30 Comme	Nbr of Spots		1	1	125
53	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	3		3	2100
54	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1	1	700
55	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	4		4	3600
56	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1	1	900
57	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4		4	2200
58	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots		1	1	550
Weekly Totals: Total Spots(Ord Spots)						79	15	94	
Closed PR						17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: .. / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
59	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
60	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots 1	1	1	80
61	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
62	M-F 12p Today Show III ..WTF..	06	100	30 Comme	Nbr of Spots 3		3	300
63	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots 1		1	100
64	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots 4		4	500
65	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots 1	1	1	125
66	M-F 4p Dr Oz .TWTF..	06	300	30 Comme	Nbr of Spots 4		4	1200
67	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots 1	1	1	300
68	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	55520	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	1/1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
69	M-F 530p News T.T.F..	03	900	30 Comme	Nbr of Spots	3	3	2700
70	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
71	M-F 6p News M....	03	1200	30 Comme	Nbr of Spots	1	1	1200
72	M-F 630p ET / 530p CT NBC Nightly News M.F..	03	2000	30 Comme	Nbr of Spots	2	2	4000
73	M-F 630p ET / 530p CT NBC Nightly News M....	03	2000	30 Comme	Nbr of Spots	1	1	2000
74	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
75	M-F 7p News M....	03	1000	30 Comme	Nbr of Spots	1	1	1000
76	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
77	M-F 730p Entertainment Tonight M....	03	1000	30 Comme	Nbr of Spots	1	1	1000
78	Sun 7p ET / 6p CT Football Night In	06	1700	30	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots (Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: FL	Client/Product/Estimate: . / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
79	AmericaS M-Su 11p News ..WT.S. M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	3	3	3750
80	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
81	M-F 1135p ET / 1035p CT Tonight Show .T.TF.	06	325	30 Comme	Nbr of Spots	3	3	975
82	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme	Nbr of Spots	1	1	325
83	M-F 1237a ET / 1137p CT Late Night .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	400
84	M-F 1237a ET / 1137p CT Late Night M.....	06	100	30 Comme	Nbr of Spots	1	1	100
85	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
86	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
87	Sat 12p News	06	75	30	Nbr of Spots	1	1	75
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: . / . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
88	Sat 7p Entertainment TonightS.	06	325	30 Comme	1		1	325
89	Sun 8a Today ShowS	03	500	30 Comme	1		1	500
90	Sun 9a NewsS	03	300	30 Comme	1		1	300
91	Sun 12p NewsS	06	75	30 Comme	1		1	75
92	Sun 6p NewsS	03	750	30 Comme	1		1	750
93	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628155
12	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628155
13	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/10, 10/16	0000168004	E:120628155

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628155
27	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16	0000167930	E:120628155
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	1,200.00	43 (11/06, 11/07, 11/08), 44 (0000167931	E:120628155
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628155
45	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628155
			10/15/12	Closed Pre Emption	3,000.00	No Makegood / Credit	0000000000	E:120628155

Grand Totals

Totals		10/15	Month 10 Weeks: 4	10/22
Spots	94		79	15
Cost	55520		46940	8580

Grand Totals:

Spots:	94
Gross Total:	55,520.00
Commission:	8,328.00
Net Total:	47,192.00

JUN 18/12 17.2

WFLA-TV *****

REP: NEW ORDER
TTL \$77,355 @95X
PLEASE CONFIRM
THANKS! KIM FOR MECHAN

CON CM BILL NELSON FOR SENATE

30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$180.00	10/16	10/19	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
PROGRAM : 5AM NEWS CON COM1 : 5AM NEWS												
2			500A-530A	30		\$180.00	10/22	10/22	1		MON	1
PROGRAM : 5AM NEWS CON COM1 : 5AM NEWS												
3			530A-600A	30		\$300.00	10/16	10/19	4		TU-F	4
PROGRAM : 530AM NEWS CON COM1 : 530AM NEWS												

REP HEADLINE# 0367708
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$300.00	10/22	10/22	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/17	10/19	3		W-F	3
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/22	10/22	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/16	10/19	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/22	10/22	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$660.00	10/16	10/19	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$660.00	10/22	10/22	1		MON	1
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/16	10/19	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/22	10/22	1		MON	1

JUN 18/12 17.2
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/16	10/19	4		TU-F	4
14			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/17	10/19	3		W-F	3
15			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/22	10/22	1		MON	1
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/16	10/19	4		TU-F	4
17			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/22	10/22	1		MON	1
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/16	10/19	4		TU-F	4
19			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/22	10/22	1		MON	1
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/16	10/19	3		TU-W, F	3
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/16	10/19	3		TU, TH-F	3

REF HEADLINE# 0107700
*** ORIGINAL REV# ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.2
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/16	10/19	4		TU-F	4
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/22	10/22	1		MON	1
24			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/17	10/19	2		W, F	2
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/22	10/22	1		MON	1
26			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/16	10/19	4		TU-F	4
27			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/22	10/22	1		MON	1
28			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/16	10/19	4		TU-F	4
29			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/22	10/22	1		MON	1
30			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	10/21	10/21	1		SUN	1

REP HEADLINE# 0187706
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1130P	30		\$1,500.00	10/17	10/21	4		W-TH, SA-SU	4
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
32			1130P-1230A	30		\$780.00	10/16	10/19	3		TU, TH-F	3
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
33			1130P-1230A	30		\$780.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
34			1230A-130A	30		\$240.00	10/16	10/19	4		TU-F	4
PROGRAM : FALLON												
CON COM1: FALLON												
35			1230A-130A	30		\$240.00	10/22	10/22	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
36			700A-900A	30		\$600.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
37			900A-1000A	30		\$360.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
38			1200N-100P	30		\$180.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
39			600P-630P	30		\$840.00	10/20	10/20	1		SAT	1
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												

*Sum MLC dt 10/18/12
 1130-1230*

REP HEADLINE# 618700
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 UPRF WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700P-800P	30		\$780.00	10/20	10/20	1		SAT	1
PROGRAM : SAT ET												
CON COM1: SAT ET												
41			800A-900A	30		\$600.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
42			900A-1000A	30		\$360.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
43			1200N-100P	30		\$180.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
44			600P-630P	30		\$900.00	10/21	10/21	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
45			630P-700P	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
OCT/12 77355.00												CONTRACT TOTAL 77355.00
												TOTAL SPOTS 95

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 76515	Campaign Ref: E:120628155
Buyer:	Client/Product/Estimate: 1/1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots 1		1	180
3	M-F 530a News .TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News M.....	300	30 Comme	Nbr of Spots 1		1	300
5	M-F 6a News .WTF..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News M.....	840	30 Comme	Nbr of Spots 1		1	840
7	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots 1		1	1080
9	M-F 9a Today Show II .TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots(Ord Spots)				79	15	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 10/15/12 to 10/28/12
Est./PO Number: 06187708

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

76515
1/1476
2
Political

Campaign Ref: E:120628155
Sales Rep: HRP Washington, DC
Order Ref: 06187708
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme		1	1	660
11	M-F 10a Daytime TWTF..	195	30 Comme	4		4	780
12	M-F 10a Daytime M.....	195	30 Comme		1	1	195
13	M-F 11a News TWTF..	195	30 Comme	4		4	780
14	M-F 12p Today Show III TWTF..	240	30 Comme	3		3	720
15	M-F 12p Today Show III M.....	240	30 Comme		1	1	240
16	M-F 2p Rachael Ray TWTF..	300	30 Comme	4		4	1200
17	M-F 2p Rachael Ray M.....	300	30 Comme		1	1	300
18	M-F 4p Dr Oz TWTF..	720	30 Comme	4		4	2880
19	M-F 4p Dr Oz M.....	720	30 Comme		1	1	720
20	M-F 5p News TWTF..	1080	30 Comme	3		3	3240
21	M-F 530p News TWTF..	1080	30 Comme	3		3	3240
Weekly Totals: Total Spots(Ord Spots)				79	15	94	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
 FL
Buyer:
Schedule Dates: 10/15/12 to 10/28/12
Est./PO Number: 06187708

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

76515
 1/14/12
 2
 Political

Campaign Ref: E:120628155
Sales Rep: HRP Washington, DC
Order Ref: 06187708
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
22	M-F 6p News TWTF..	1440	30 Comme	Nbr of Spots 4		4	5760
23	M-F 6p News M.....	1440	30 Comme	Nbr of Spots	1	1	1440
24	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	2400	30 Comme	Nbr of Spots 2		2	4800
25	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots	1	1	2400
26	M-F 7p Entertainment Tonight TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
27	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots	1	1	1200
28	M-F 730p Extra TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
29	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots	1	1	1200
30	Sun 7p ET / 6p CT Football Night In AmericaS	4080	30 Comme	Nbr of Spots 1		1	4080
31	M-Su 11p News ..WT.S.	1500	30 Comme	Nbr of Spots 3		3	4500
32	M-Su Late News Late RunS	1500	30 Comme	Nbr of Spots 1		1	1500
Weekly Totals:				Total Spots(Ord Spots)	79	15	94

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 10/15/12 to 10/28/12
Est./PO Number: 06187708

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

76515
1/14/76
2
Political

Campaign Ref: E:120628155
Sales Rep: HRP Washington, DC
Order Ref: 06187708
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
33	M-F 1135p ET / 1035p CT Tonight Show .1.T.F..	780	30 Comme	Nbr of Spots	3	3	2340
34	M-F 1135p ET / 1035p CT Tonight Show M....	780	30 Comme	Nbr of Spots	1	1	780
35	M-F 1237a ET / 1137p CT Late Night .T.W.T.F..	240	30 Comme	Nbr of Spots	4	4	960
36	M-F 1237a ET / 1137p CT Late Night M....	240	30 Comme	Nbr of Spots	1	1	240
37	Sat 7a Today ShowS.	600	30 Comme	Nbr of Spots	1	1	600
38	Sat 9a NewsS.	360	30 Comme	Nbr of Spots	1	1	360
39	Sat 12p NewsS.	180	30 Comme	Nbr of Spots	1	1	180
40	Sat 7p Entertainment TonightS.	780	30 Comme	Nbr of Spots	1	1	780
41	Sun 8a Today ShowS.	600	30 Comme	Nbr of Spots	1	1	600
42	Sun 9a NewsS.	360	30 Comme	Nbr of Spots	1	1	360
43	Sun 12p NewsS.	180	30 Comme	Nbr of Spots	1	1	180
Weekly Totals: Total Spots (Ord Spots)				79	15	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 76515	Campaign Ref: E:120628155
Buyer:	Client/Product/Estimate: . / . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
44	Sun 6p NewsS	900	30 Comme	1		1	900
45	Sun 630p ET / 530p CT NBC Nightly NewsS	3000	30 Comme	1		1	3000
Weekly Totals: Total Spots(Ord Spots)				79	15	94	

Grand Totals				Month 10 Weeks: 4			
		10/15	10/22				
Totals		94	79				
Spots		94	79				
Cost		76515	64740				

Grand Totals:	Spots: 94
	Gross Total: 76,515.00
	Commission: 11,477.25
	Net Total: 65,037.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E: 120628155
WFLA
INVOICE NUMBER 0100033236
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /476
Desc: 06187708

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	195.00	11	4	10/16	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	195.00-
				10/17	WE			.00	Preempt Program Change	195.00-
				10/18	TH			.00	Preempt Program Change	195.00-
				10/19	FR			.00	Preempt Program Change	195.00-
	195.00	12	1	10/22	MD			.00	Preempt Program Change	195.00-
M-F 11a News	195.00	13	4	10/16	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
				10/17	WE			.00	Preempt Program Change	.00-
				10/18	TH			.00	Preempt Program Change	.00-
				10/19	FR			.00	Preempt Program Change	.00-

*** Continued ***

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
NET DUE 51,306.00

SUB-TOTALS Debits .00
Credits 15,725.00-
TOTAL RECONCILING 15,725.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER 8111 Nelson/ D/ State Senate
PRODUCT 8111 Nelson 4 Senate

INVOICE NUMBER 0100033236
BROADCAST MONTH 10/01/2012 - 10/28/12
AMOUNT DUE 51,306.00

REMIT TO:

*00151

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033236 005130600 8



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120628155
WFLA
INVOICE NUMBER 0100033236
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2

REF#: . / . /476
Desc: 06187708

10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7p Entertainment Tonight	1200.00	26	4	10/16	TU		:30 Commercial	.00	Change	
				10/17	WE			.00	Preempt Program	.00-
				10/18	TH			.00	Change Program	.00-
				10/19	FR			.00	Change Program	.00-
				10/22	MD			.00	Change Program	.00-
M-F 730p Extra	1200.00	28	4	10/16	TU		:30 Commercial	.00	Change	
				10/17	WE			.00	Preempt Program	1200.00-
				10/18	TH			.00	Change Program	1200.00-
				10/19	FR			.00	Change Program	1200.00-
				10/22	MD			.00	Change Program	1200.00-
Sun 630p ET / 530p CT NBC Night	3000.00	45	1	10/21	SU		:30 Commercial	.00	Change	
								.00	Preempt Program	3000.00-
M-F 5a News	75.00	49	1	10/16	TU		:30 Commercial	.00	Change	
M-F 530a News	125.00	51	4	10/16	TU		:30 Commercial	.00	Preempted	75.00-
				10/17	WE			.00	Preempted	125.00-
				10/18	TH			.00	Preempted	125.00-
				10/19	FR			.00	Preempted	125.00-
				10/22	MD			.00	Preempted	125.00-
M-F 6a News	700.00	53	3	10/17	WE	06:29A	:30 Commercial	700.00		

*** Continued ***

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
NET DUE 51,306.00

SUB-TOTALS Debits .00
Credits 15,725.00-
TOTAL RECONCILING 15,725.00CR

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WFLA-TV

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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033236
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: . / . /476
Desc: 06187708

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
				10/18	TH	06:27A	30			8N12008	700.00			
				10/19	FR	06:42A	30			BN12008	700.00			
				10/22	MD	06:10A	30			8N12010	700.00			
M-F 7a Today Show	700.00	54	1							*WFLA				
	900.00	55	4	10/16	TU	08:42A	30			8N12008	900.00			
				10/17	WE	08:57A	30			8N12008	900.00			
				10/18	TH	08:50A	30			8N12008	900.00			
				10/19	FR	08:43A	30			8N12008	900.00			
				10/22	MD	08:58A	30			8N12010	900.00			
M-F 12p Today Show III	900.00	56	1							*WFLA				
	100.00	62	2	10/18	TH		30						Preempted	100.00-
				10/19	FR		30						Preempted	100.00-
M-F 5p News										*WFLA				
	900.00	68	3	10/16	TU	05:29P	30			8N12008	900.00			
				10/17	WE	05:09P	30			8N12008	900.00			
				10/19	FR	05:22P	30			BN12008	900.00			
M-F 530p News										*WFLA				
	900.00	69	3	10/16	TU	05:52P	30			8N12008	900.00			
				10/18	TH	05:39P	30			BN12008	900.00			
				10/19	FR	05:38P	30			8N12008	900.00			
M-F 6p News										*WFLA				
	1200.00	70	4	10/16	TU	06:28P	30			8N12008	1200.00			
				10/17	WE	06:06P	30			8N12008	1200.00			
				10/18	TH	06:13P	30			8N12008	1200.00			
				10/19	FR	06:28P	30			8N12008	1200.00			
				10/22	MD	06:29P	30			BN12010	1200.00			
M-F 630p ET / 530p CT N8C Nigh	1200.00	71	1							*WFLA				
	2000.00	73	1	10/22	MD		30							
M-F 7p News										*WFLA				
	1000.00	74	4	10/16	TU	07:11P	30			8N12008	1000.00			
				10/17	WE	07:15P	30			8N12008	1000.00			
				10/18	TH	07:14P	30			8N12008	1000.00			
				10/19	FR	07:24P	30			BN12008	1000.00			
				10/22	MD	07:23P	30			8N12010	1000.00			
M-F 730p Entertainment Tonight	1000.00	75	1							*WFLA				
	1000.00	76	4	10/16	TU	07:55P	30			BN12008	1000.00			
				10/17	WE	07:56P	30			8N12008	1000.00			
				10/18	TH	07:44P	30			BN12008	1000.00			
				10/19	FR	07:45P	30			8N12008	1000.00			
				10/22	MD	07:47P	30			8N12010	1000.00			
Sun 7p ET / 6p CT Football Nig	1000.00	77	1							*WFLA				
	1700.00	78	1	10/21	SU		30							
M-Su 11p News										*WFLA				
	1250.00	79	3	10/17	WE	11:23P	30			8N12008	1250.00			
				10/18	TH	11:21P	30			8N12008	1250.00			
				10/20	SA	11:12P	30			BN12008	1250.00			
M-Su Late News Late Run										*WFLA				

*** Continued ***

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2012
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
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PAGE 4
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /476
Desc: 06187708

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 1135p ET / 1035p CT Tonigh	1250.00	80	1	10/21	SU	12:01A	30 8N12010	1250.00			
						*WFLA					
	325.00	81	1	10/16	TU		30	.00	Preempted	325.00-	
	325.00	82	1	10/22	MO		30	.00	Preempted	325.00-	
M-F 1237a ET / 1137p CT Late N						*WFLA					
	100.00	83	4	10/16	TU		30	.00	Preempted	100.00-	
				10/17	WE		30	.00	Preempted	100.00-	
				10/18	TH		30	.00	Preempted	100.00-	
				10/19	FR		30	.00	Preempted	100.00-	
				10/22	MO		30	.00	Preempted	100.00-	
Sat 7a Today Show	100.00	84	1			*WFLA					
	500.00	85	1	10/20	SA	08:29A	30 8N12008	500.00			
						*WFLA					
Sat 9a News	300.00	86	1	10/20	SA	09:43A	30 8N12008	300.00			
						*WFLA					
Sun 9a News	300.00	90	1	10/21	SU	09:13A	30 8N12010	300.00			
						*WFLA					
M-F 5a News	150.00	94	4	10/16	TU	05:23A	30 8N12008	150.00			
				10/17	WE	05:26A	30 8N12008	150.00			
				10/18	TH	05:27A	30 8N12008	150.00			
				10/19	FR	05:27A	30 8N12008	150.00			
	150.00	95	1	10/22	MO	05:20A	30 8N12010	150.00			
						*WFLA					
M-F 530a News	470.00	96	4	10/16	TU	05:40A	30 8N12008	470.00			
				10/17	WE	05:51A	30 8N12008	470.00			
				10/18	TH	05:57A	30 8N12008	470.00			
				10/19	FR	05:51A	30 8N12008	470.00			
	470.00	97	1	10/22	MO	05:40A	30 8N12010	470.00			
						*WFLA					
M-F 9a Today Show II	1040.00	98	4	10/16	TU	09:56A	30 8N12008	1040.00			
				10/17	WE	09:56A	30 8N12008	1040.00			
				10/18	TH	09:57A	30 8N12008	1040.00			
				10/19	FR	09:29A	30 8N12008	1040.00			
	1040.00	99	1	10/22	MO	09:26A	30 8N12010	1040.00			
						*WFLA					
M-F 10a News	160.00	100	4	10/16	TU	10:27A	30 8N12008	160.00			
				10/17	WE	10:27A	30 8N12008	160.00			
				10/18	TH	10:24A	30 8N12008	160.00			
				10/19	FR	10:16A	30 8N12008	160.00			
	160.00	101	1	10/22	MO	10:10A	30 8N12010	160.00			
						*WFLA					
M-F 11a Daytime	160.00	102	4	10/16	TU	11:19A	30 8N12008	160.00			
				10/17	WE	11:47A	30 8N12008	160.00			
				10/18	TH	11:58A	30 8N12008	160.00			
				10/19	FR	11:19A	30 8N12008	160.00			
	380.00	103	3	10/17	WE	12:29P	30 8N12008	380.00			
						*WFLA					
*** Continued ***											

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
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PAGE 5 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 2p Rachael Ray			10/18 TH 12:29P 30 8N12008	380.00	
			10/19 FR 12:29P 30 8N12008	380.00	
	380.00	104 1	10/22 MO 12:27P 30 8N12010	380.00	
	250.00	105 4	*WFLA :30 Commercial		
M-F 4p Dr Oz			10/16 TU 02:35P 30 8N12008	250.00	
			10/17 WE 02:43P 30 8N12008	250.00	
			10/18 TH 02:50P 30 8N12008	250.00	
	250.00	106 1	10/19 FR 02:16P 30 BN12008	250.00	
M-F 1135p ET / 1035p CT Tonigh			10/22 MO 02:59P 30 8N12010	250.00	
			*WFLA :30 Commercial		
	600.00	107 4	10/16 TU 04:38P 30 8N12008	600.00	
			10/17 WE 04:25P 30 8N12008	600.00	
Sun 7p ET / 6p CT Football Nig			10/18 TH 04:37P 30 BN12008	600.00	
			10/19 FR 04:26P 30 8N12008	600.00	
	600.00	108 1	10/22 MO 04:56P 30 8N12010	600.00	
	3400.00	109 1	*WFLA :30 Commercial		
M-F 1237a ET / 1137p CT Late N			10/21 SU 07:08P 30 8N12010	3400.00	
			*WFLA :30 Commercial		
	650.00	110 3	10/18 TH 12:00A 30 8N12008	650.00	
			10/18 TH 12:29A 30 BN12008	650.00	
Sat 12p News			10/19 FR 12:21A 30 8N12008	650.00	
			10/22 MO 12:09A 30 8N12010	650.00	
	400.00	111 1	*WFLA :30 Commercial		
			10/16 TU 01:01A 30 8N12008	400.00	
Sat 7p Entertainment Tonight			10/17 WE 01:28A 30 BN12008	400.00	
			10/18 TH 01:31A 30 8N12008	400.00	
			10/19 FR 01:29A 30 8N12008	400.00	
	400.00	113 1	10/22 MO 01:22A 30 8N12010	400.00	
Sun 8a Today Show			*WFLA :30 Commercial		
	150.00	114 1	10/20 SA 12:08P 30 8N12008	150.00	
			*WFLA :30 Commercial		
	650.00	115 1	10/20 SA 07:18P 30 8N12008	650.00	
Sun 12p News			*WFLA :30 Commercial		
	1100.00	116 1	10/21 SU 08:22A 30 8N12010	1100.00	
			*WFLA :30 Commercial		
	150.00	117 1	10/21 SU 12:55P 30 8N12010	150.00	
Total Airtime Gross Spot Revenue:			60,360.00		

PERIOD COST 76,085.00

89 Total Units
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